

## **Call for Logo Design Submissions**

### **250th Anniversary of the Commencement of the American Revolution**

The Acton 250 Committee seeks logo design submissions for event publicity to Commemorate the 250<sup>th</sup> Anniversary of the American Revolution and related events! All ages may submit designs for consideration by the committee. Electronic submissions are due no later than **5 PM on June 9, 2023**. The selected design will become the official logo of the Acton 250<sup>th</sup> Anniversary celebration and will appear on printed and web publicity materials and commemorative merchandise.

#### **Rules and Regulations:**

- A. You may submit **no more than two** logo designs. Each logo design submitted must individually fulfill the specifications listed below.
- B. Logo must incorporate all the words: “Acton”, “250”, and “Revolution” but they may appear in any manner or order on the logo.
- C. Specifications for submitted logo designs include:
  - a. Design must be an artist’s original creation.
  - b. The submitted logo may be in black and white or color. The logo must lend itself to production in one color.
  - c. Please submit the logo digitally. If you possess digital design skills, please use either a vector graphic or be 300 dpi or greater (formatted as .JPG or .PDF; note that a photo taken with an iPhone or Samsung cell phone will meet this standard).

#### **How to Label and Submit your application:**

- 1. Label your **subject line** as “Your Name, Acton 250 Logo Submission”. Example: Mary Smith, Acton 250 Logo Submission.
- 2. Attach the logo as a .JPG or .PDF file. If the file is too large, condense the file into a .ZIP file.
- 3. Attach a .DOC or .DOCX or .PDF file of your completed signed Application Form.
- 4. Email to **acton250@acton-ma.gov** by **5pm on June 9<sup>th</sup>, 2023**.

Please email [stephentrimble@acton-ma.gov](mailto:stephentrimble@acton-ma.gov) with any questions regarding these instructions.

## **Application Form - 250th Anniversary of the Commencement of the American Revolution Logo Design Submissions**

Name of Submitter: \_\_\_\_\_

Date: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

I agree that, should my design be selected by the Acton 250 Committee as the official logo to Commemorate the 250th Anniversary of the Commencement of the American Revolution, I, on my own behalf and on behalf of my heirs, representatives, executors, assigns, administrators, or any other person acting on my behalf or on behalf of my estate, hereby grant the Town of Acton permission to use all or part of the design. I hereby irrevocably authorize the Town of Acton, or an authorized agent thereof, to edit, alter, copy, exhibit, publish, and/or distribute the winning Design for all lawful purposes. In addition, I waive any right to inspect or approve the finished product wherein the winning Design appears. Additionally, I waive any right to royalties or other compensation arising out of or related to the Town of Acton's use of the winning Design.

I specifically acknowledge and understand that the Town of Acton maintains the right to reproduce, reprint, distribute, display, or exhibit the Design, if selected as a winning Design, for advertising, publicity, and promotional purposes on its website, social media, television, radio, newspaper, magazine, or other media outlets.

I hereby swear, affirm, or certify that the Design is my own original work and does not violate copyright laws or infringe upon the intellectual property rights of another. I hereby agree to indemnify and hold the Town of Acton harmless from any claims of copyright infringement or any other claims from a third party related to or in any way associated with the design.

Submitter's Signature: \_\_\_\_\_

### **If Submitter is under 18:**

Parent/Legal Guardian Full Name (Print): \_\_\_\_\_

Parent/Legal Guardian Signature: \_\_\_\_\_