



## Economic Development Committee Meeting Agenda

July 15, 2010  
7:00 PM  
Room 204, Acton Town Hall

*Subject to Change*

### I. Open Mike

### II. Approval of Minutes

### III. Open Meeting Law Discussion

### IV. Current Issues – Discussion: Signage Bylaw Enforcement

- Phase I - Citation Review Panel
  - Update on Public Relations: Letters and press.
  - Results of first two meetings
  - Impact of OML on meeting schedules
- Phase II
  - Signage By-Law Review
  - Signage By-Law Enforcement Process
- Phase III
  - Development of 'How To' Pamphlet/Brochure
  - Public Relations

### V. Demographics Team - Update

### VI. Marketing Team

- Update on Survey
- Coordination with Chamber marketing programs
- Upcoming Marketing Opportunities
- Coordination with Business Support Team

### VII. New and Existing Business Support Team

- Update on Identifying Retail Businesses
- Coordination with Chamber
- Membership
- Team Leadership
- Calendar for 2010 and separation into two Teams

### VIII. Path Forward