



ECONOMIC DEVELOPMENT COMMITTEE

September 5, 2025
10:30 a.m. to 12:00 p.m.
Zoom meeting
AGENDA

The instructions to join this meeting via Zoom or telephone are located on the final page of this agenda.

Preliminaries: 10:30-10:32 a.m.

Call the Roll

I. Regular Business: 10:32-10:45 a.m.

- Review of meeting minutes from previous meeting (Friday, July 25, 2025)
- Public Concerns
- Public Participation

II. New/Special Business: 10:45-10:55 a.m.

Office of Economic Development Updates

- New Businesses
- Mailing List
- South Acton
- Great Road
- Banner Contest
- Storefront Vacant Program
- Health and Wellness Fair at Gould's Plaza
- Business Collaborations and Cross Marketing

Porch Fest

Restaurant Week (Oct. 19-26)

NARA 2025 Summer Concert Series

- Promotion of "Eat to NARA's Beat"
- Wrap-up of summer concert season

III. Old Business: 10:55-11:25 a.m.

- Outreach/Communication Plan (Mike/Dave)
- Goals for FY2026; Strategies for Grant Applications (Patricia/ EDC Members)

Updates: Action Items from July 18, 2025 meeting:

- Establish subcommittees for actions and projects pertaining to long-term planning for FY25/26 which will have The Great Road corridor and South Acton as target areas. (Patricia)
- Conduct follow up with current and new applicants to the EDC (Patty, Patricia)
- Box painting project will be coordinated under Acton-Boxborough schools (Sharon)

- Establish and publish guidelines and agenda for ribbon cuttings and milestone events (Maura, Patricia)
- Inform and engage eateries about Acton Restaurant Week (Maura, Patricia)

IV. **More Regular Business: 11:25-11:40 a.m.**

Updates from EDC Members

- Collaboration with Maynard Economic Development / Fall Country Festival

ED Events (Patty/Patricia)

- Ribbon Cuttings – recent, upcoming, prospective (Patty/Patricia)
- Shop Small – Held from Thanksgiving, November 27, 2025 thru January 15, 2026 (Patricia)

DEI and other Community Events Update (Patricia)

Updates from Town of Acton Boards & Committees (Liaisons)

Next Meeting

V. **Consent Items: 11:40-12:00 p.m.**

- TBD

Additional materials

- EDC Minutes (Fri, July 25, 2025)
- New Ribbon Cutting Policy

The listed agenda items are those reasonably anticipated by the Chair. Not all items may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law. Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need, including as much detail as you can and include a way we can contact you if we need more information. Please allow advance notice. Send an e-mail to manager@actonma.gov or call Town Manager's Office (978) 929-6611

Instructions to join the meeting

Repository link for the “Additional Materials”: <https://doc.actonma.gov/dsweb/View/Collection-19260>

Please click the link below to join the webinar:

<https://actonma.zoom.us/j/89257114186>

Or One tap mobile :

+13017158592,,89257114186# US (Washington DC)

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Dial (for higher quality, dial a number based on your current location):

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